

The
WANDERING  BLONDE

Kelly Borglum

Travel Blog 2017 Media Kit
www.TheWanderingBlonde.com

The Wandering Blonde Travel Blog Overview

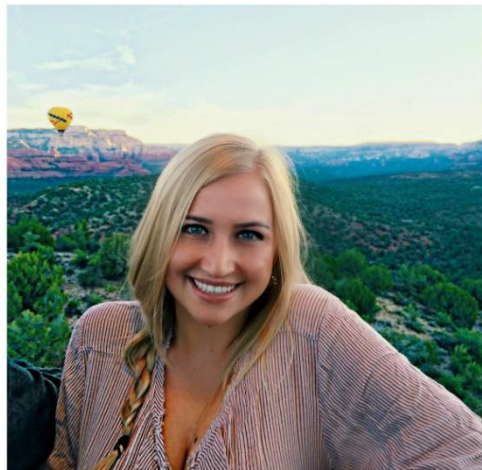
TheWanderingBlonde.com is a successful female travel blog run by Kelly Borglum. The blog was founded in February 2015, and since then it has experienced rapid growth and high reader engagement. It receives over 47,000 views per month from over 140 countries around the world. My goal is to inspire readers (especially females) to follow their dreams and pursue travel and adventure. I aim to highlight unique destinations and generate enthusiasm for exceptional travel experiences.

THE WANDERING BLONDE READERS

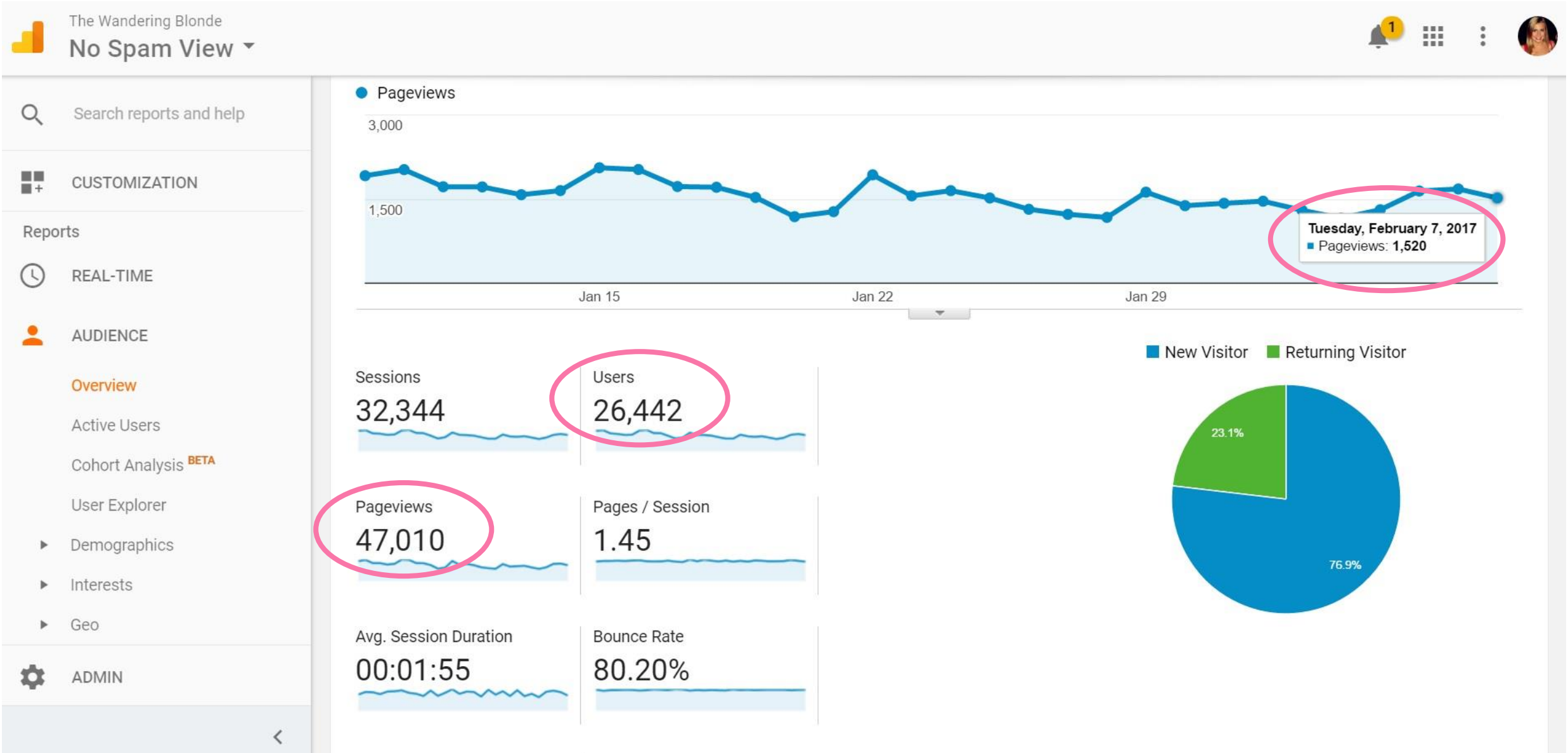
- 40% of readers are **Americans**, and 50% of those are from California, Texas, New York, or Florida.
- 25% of readers are from **Europe**.
- 51% of blog readers are **between the ages of 25 and 34**.

WEB STATISTICS

- Blog views per month: 47,000+
- Instagram followers: 26,000+
- Twitter followers: 3,000+
- Facebook fans: 1,300+
- Pinterest followers: 2,900+



Audience and Reach Overview



Let's Work Together!



Blog:

www.thewanderingblonde.com



Instagram:

[@thewanderingblonde](https://www.instagram.com/thewanderingblonde)



Facebook:

<https://www.facebook.com/thewanderingblonde>



Twitter:

[@wanderinblonde](https://twitter.com/wanderinblonde)



Pinterest:

<https://www.pinterest.com/wanderinblonde/>



Email:

thewanderingblondeblog@gmail.com

